Click here to view this itinerary in Google Maps



VisitScotland partnered with Tourism Cares in early 2024 to become the first European destination to feature on their Meaningful Travel Map – an interactive resource where the travel trade can easily filter and find tourism experiences that have positive impact on people and places, to add to their itineraries and tours.

Weaved throughout this example itinerary are tourism experience providers that are enabling tourism to be a force for good, allowing your clients to enjoy authentically Scottish and enriching experiences while supporting positive social change.

To find out more about meaningful travel experiences in Scotland, visit https://www.tourismcares.org/visitscotland

Go Wild Scotland CIC

Enjoy immersive wildlife experiences and guided tours in the Scottish Borders with Go Wild Scotland CIC. Ideal for those who are looking to deeply connect with Scotland's natural environment whilst supporting vital conservation efforts. This non-profit organisation has made the community woodland an accessible and a safe space for all, with profits supporting local education programmes, enabling tourism to be a real force for good.

27 North Bridge Street Hawick, TD9 9BD

www.gowildscotland.com

Link to Trade Website







Distance between Go Wild Scotland and Beirhope Alpacas is 26.4miles / 42.48 kms

Beirhope Alpacas

Slow down with a visit to Beirhope Alpacas, in the Cheviot Hills, surrounding yourself with nature and history. From taking an alpaca for a stroll in the hills, camping out under the dark skies or browsing their shop stocked by local independent businesses, there is something for everyone. With dedicated wildlife areas, scattered bird, bat and owl boxes, eco-friendly facilities and more, it's the perfect place to feel, hear and see the outdoors.

Beirhope Farm Hownam Kelso, TD5 8AP

www.beirhope.co.uk

Link to Trade Website







Distance between Beirhope Alpacas and Trimontium Museum is 22miles / 35.4 kms

Trimontium Museum

Meaning 'three mountains', Trimontium is the largest fort North of Hadrian's Wall - found near the base of the three conical peaks of the Eildon Hills. The non-profit museum, in the picturesque town of Melrose, is led by a community-trust who are not only preserving the historic site, but also bringing to life Roman Scotland through bespoke experiences. This attraction focuses on storytelling, public engagement, inclusion and accessibility.

Market Square Melrose, TD6 9PN

www.trimontium.co.uk

Link to Trade Website











Distance between Trimontium and Scottish Seabird Centre is 44miles / 70.8kms



Scottish Seabird Centre

The multi-award-winning Seabird Centre offers a place to relax in the delightful town of North Berwick, with unparallel access to amazing coastal seascapes and underwater environments. Providing unique experiences including boat trips to the iconic Bass Rock, home to the world's largest colony of Northern Gannets. The marine conservation and education charity's vision is to ensure that Scotland's marine environment remains healthy, wildlife-rich, valued and enjoyed by all.

The Harbour North Berwick, EH39 5FE

www.seabird.org

Link to Trade Website











Distance between Scottish Seabird Centre and Invisible Cities is 27.8miles / 44.7kms



scheme

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travellers





(as noted) Winter by

appointment













02

Invisible Cities

Designed by guides who have experienced homelessness, these walking tours take you away from the main attractions of this historic city and get you exploring the streets like you've never seen before. Invisible Cities have positive impact at the heart of what they do - training and employing over 130 people to become guides or reach other positive destinations, with an aim to break down the stigma of homelessness.

1 Leith Walk Edinburgh, EH6 8LN

invisible-cities.org/edinburgh-walking-tours











Distance between Invisible Cities and Bo'ness & Kinneil Railway is 19.8 miles / 31.8 kms



Bo'ness & Kinneil Railway & Museum

Explore Scotland's largest railway museum which is operated by volunteers of the Scottish Railway Preservation Society. Sit back, relax and enjoy a ten-mile train journey along the Forth Estuary, taking you through woodlands, past waterfalls and over the Avon Viaduct. With special events running throughout the year, including Afternoon Tea served on the train, Murder Mystery, Forth Valley Gin Train and a Day out with Thomas, there really is something for all ages.

Bo'ness Station Union Street Bo'ness EH51 9AQ

www.bkrailway.co.uk Link to Trade Website











Distance between Bo'ness & Kinneil Railway and The Kelpies is 8.2 miles / 13.2 kms

The Kelpies and The Falkirk Wheel

Step inside this 5-star visitor centre where you will discover the craftsmanship and attention to detail that make the Kelpies truly remarkable. View these magnificent 30m tall sculptures at your own leisure or book onto one of their daily tours to find out so much more. Why not then take a cycle or walk through lush greenery and enchanting woodlands to The Falkirk Wheel, the world's only rotating boat lift, linking the Forth and Clyde Canal to the Union Canal 35 metres above.

The Helix Falkirk, FK2 9EE

www.thehelix.co.uk Link to Trade Website

www.scottishcanals.co.uk

Link to Trade Website















Solsgirth Home Farm Ltd

This community-space farm is a place where people can join a farm tour, stay, learn and enjoy their home-grown produce. Discover how the team are reconnecting the soil, plants and animals so that they work together as nature intended which will in turn leave healthier land to pass onto the next generation. Here the bees pollinate the apple trees and produce honey, the apples are made into juice and the pomace that remains from the crushing help feed the animals on the farm. Everything works in full circle and in harmony with nature and the environment.

Solsgirth Home Farm Dollar, FK14 7NZ https://www.solsgirthhomefarm.co.uk Link to Trade Website











Distance between Solsgirth Home Farm is 15 miles / 24.1 kms

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Groups people



people





travellers

independent





(as noted) Winter by

appointment









scheme





03

Argtay Red Kites

This working family farm shows that food production and wildlife conservation can go hand in hand. Here, you can experience a bespoke buggy tour of the farm and visit central Scotland's only Red Kite reintroduction site. Argtay is also the first site in Scotland to be licensed to bring in beavers who are helping the fight against climate change as 'natural water managers' slowing down flood water with their dams and naturally supporting the environment.

Lerrocks Farm Doune, FK16 6EJ

www.argatyredkites.co.uk



Distance between Argtay Red Kites and Comrie Croft is 22.8 miles /36.7 kms

Comrie Croft

With walking farm tours, e-bikes and mountain bike tours, wildlife watching, a farm to fork café and farm shop as well as wild-style camping - there really is something for everyone to enjoy at Comrie Croft! Owned and run by local people, there are 10 naturebased enterprises putting visitors, the community and the natural environment first, supporting 40 jobs, 170 acres of rewilding land and over 13 miles of public bike trails.

Baincroft Crieff, PH7 4JZ

www.comriecroft.com

Link to Trade Website



Distance between Comrie Croft and Scottish Crannog Centre is 28.8 miles / 46.3 kms



Scottish Crannog Centre

An award-winning museum situated on the shores of Loch Tay. Despite the destruction of the Crannog due to a fire in 2021, they have rebuilt and become bigger and better than ever. Explore the museum and Iron Age village, crafted with locally sourced materials showcasing authentic, traditional craftsmanship. Join expert tours where you will be able to witness the first of three crannogs being constructed over the water.

Kenmore Dalerb, PH15 2NX

www.crannog.co.uk

Link to Trade Website













Distance between Scottish Crannog Centre and Scotland: The Big Picture is 57.1 miles / 91.9 kms



Scotland: The Big Picture

Learn about the transformational nature recovery projects in the Scottish highlands and the people involved with Scotland: The Big Picture. Carefully blending rewilding inspiration and discovery, they offer several scheduled tours throughout the year as well as bespoke experiences for small groups and multi-day 'Rewilding Journeys'. Scotland: The Big Picture are working hard to drive the recovery of nature across Scotland as a solution to the growing climate and biodiversity crisis.

Ballintean Glenfeshie Kingussie, PH21 1NX www.scotlandbigpicture.com Link to Trade Website













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people





travellers







(as noted) Winter by

appointment







Green Tourism

scheme





04

Wild Discovery

A company with conservation and sustainability at its core, this husband-and-wife team offer award winning wildlife watching tours and a chance to meet and support their not for profit conservation partners. Embark on a custom—made wildlife experience, which will not only show you the best Scotland has to offer but also how working together can protect species and countryside for generations to come.

4, Fergach Cottages Crathie Ballater AB35 5UL

www.wild-discovery.com

Link to Trade Website



Distance between Wild Discovery and Muir of Dinnet National Nature Reserve is 12 miles / 19.3kms



Muir of Dinnet National Nature Reserve

Lying within the Cairngorms National Park, the Muir of Dinnet National Nature Reserve is a mosaic of wetlands, woods and moors, making it a great place for wildlife to thrive. Evidence of the last glaciers can be explored when you make your way into the Vat Gorge, this atmospheric cavern where you can listen to the echoes of the water that seem to pour out of the rocks. Through events, educational visits and volunteering the team engage to give everyone opportunities to get involved with nature.

Burn O'Vat Visitor Centre Dinnet, AB34 5NB

www.nature.scot/enjoying-outdoors/visit-our-nature-reserves/muir-dinnet-national-nature-reserve









Distance between Muir of Dinnet National Nature Reserve and Aberdeenshire Sheepdogs is 44.8miles / 72kms

Aberdeenshire Sheepdogs

Visit this 110 acre lowland farm, home to a flock of around 700 commercial breeding ewes. Meet young farmers, Gary and Michelle, to find out about their life on the farm and learn about their highly intelligent working sheepdogs. The dogs demonstrate herding techniques and other talents that make this a unique, hands-on experience. Perfect for groups of up to 50 people and must be pre-booked in advance.

Meikle Tillyeve Udny, AB41 6SJ www.aberdeenshiresheepdogs.co.uk Link to Trade Website







open all year (except during lambing season)

Distance between Aberdeenshire Sheepdogs and Fyvie Castle is 17.4miles / 28kms

Fyvie Castle

Join Scotland's Castle Trail with a visit to Fyvie Castle. Home of the largest collection of Scotland's fruits and vegetables you can book a private tour to learn not only about the Castles 800-year-old history, but also join the gardeners to learn more about their sustainable methods. The National Trust for Scotland maintain acres of trails and woodlands to allow the local community and visitors to immerse themselves in the stunning landscape around the castle, allowing all to enjoy Aberdeenshire's stunning outdoors.

Fyvie Turriff, AB53 8JS

www.nts.org.uk/visit/places/fyvie-castle

Link to Trade Website















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people

All groups

Free independent

travellers





(as noted) Winter by

appointment







Green Tourism

scheme





FOOD AND DRINK SUGGESTIONS

Seasons Restaurant, Melrose

Seasonal menus always feature carefully sourced local produce from handpicked local suppliers meaning they genuinely reflect what is available throughout the changing seasons.

Carfraemill Restaurant

Fresh ingredients are sourced from the outstanding local food producers. This restaurant in the Scottish Borders is famous for their incredible steaks, Sunday roasts, sticky toffee puddings and Carfraemill meringues.

The Seabird Cafe at the Scottish Seabird Centre

An award winning cafe in an ideal location in East Lothian, with views of the Bass Rock. A range of snacks and meals available made with locally sourced produce.

Boardwalk Restaurant

Spacious restaurant serving vast selection of classic and contemporary dishes, cocktails and drinks with stunning views of the famous Falkirk Wheel visible from the panoramic windows and outdoor terraces.

Falkirk Wheel Cafe

Great coffee, wood-fired pizza, artisan ice cream, home baking, salads, soups and sandwiches.

The Scottish Tea Factory

A unique small scale working tea factory near Crieff. Beverly is a UK Tea Academy licensed trainer and runs various tea courses and experiences for small groups of up to 6 people by appointment.

Loch Leven's Larder

There is something for everyone in the family run larder. Whether you want to sit in their restaurant and enjoy their menu or shop in their large food hall you will find the right taste of Scotland for you.

Thyme Bistro at Errichel

Come and enjoy a superb range of Scottish, Local and Homemade produce with international twist in an informal setting overlooking the Perthshire landscape.

Potarch Cafe and Restaurant

Located on Ballogie Estate in Royal Deeside. Close to both Banchory and Aboyne it is the perfect location to enjoy a morning coffee, lunch or afternoon tea.

The Fife Arms

The Fife Arms offers four different bars and restaurants including The Clunie Dining Room with a focus on woodfire cooking, The Flying Stag, the hotel's much loved traditional public bar, an elegant drawing room serving afternoon tea and Elsa's, a chic art-dec cocktail bar.

ACCOMMODATION SUGGESTIONS

Fauhope Country House

Award winning 5-star Gold B&B near Melrose with 3 rooms. Set in 15 acres of beautiful bluebell woodland with walking trails and stunning views across the Eildon hills

Dryburgh Abbey Hotel

3-star hotel near St Boswells with 38 rooms, heated swimming pool, sauna and an excellent business venue. You can enjoy stunning views across the river Tweed and visit Dryburgh Abbey which is right next door to the hotel.

Straven Guesthouse B&B

A 4-star high quality Bed and Breakfast in Portobello with newly refurbished welcoming rooms, just 1 minute from the beautiful beach and promenade.



Crosswoodhilll Farm Holiday Cottages

A secluded 3-5 stars self-catering eco lodges in West Lothian, near Edinburgh, that sleeps groups of 2 – 16 people in 1800 acres of tranquility in the Pentland Hills.



West Plean House B&B

4-star B&B near Stirling with 4 rooms. The B&B is set in the countryside surrounded by woodland and nature, creating a very peaceful setting for your stay.



Forest Holidays – Strathyre Cabins

4-star self-catering with 45 well-spaced cabins, stretching along the western shore of Loch Lubnaig, Strathyre.



Crieff Hydro

This 4-star hotel with over 200 bedrooms is set on 900 acres of land. With many bars, restaurants and a spa this is the perfect place for a relaxing break.



Ballathie House Hotel

A traditional 4-star country house set in a stunning location near Perth on the river Tay. With 25 bedrooms, an award-winning restaurant and a fantastic range of country sports on offer.



Meldrum House Country Hotel and Golf Course

Meldrum House is a 13th century baronial country house set in 240 acres of stunning Aberdeenshire countryside. There are now 51 bedrooms in total with accommodation perfect for groups, families and golfers.



Maryculter House

A 4 star hotel nestled on the banks of the river Dee on the outskirts of Aberdeen. It has 40 bedrooms and dates to the 13th century with period elements still present in the hotel today.









VISITSCOTLAND'S WEBSITES

Our travel trade website offers the travel industry a one-stop-shop for Scotland information, inspiration and toolkit. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website www.visitscotlandtraveltrade.com

VisitScotland consumer site www.visitscotland.com

Information on travel trade websites:

- Inspirational itineraries
- Product planning eBooks
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

General websites

Britrail www.britrail.com

News & Weather information www.bbc.co.uk/weather

British Train information www.nationalrail.co.uk

Scottish Train information www.scotrail.co.uk

Bus information www.citylink.co.uk

Historic Environment Scotland www.historicenvironment.scot

National Trust for Scotland www.nts.org.uk

Scottish Tourist Guides Association www.stga.co.uk