

[Click here](#) to view this itinerary in Google Maps



VisitScotland partnered with Tourism Cares in early 2024 to become the first European destination to feature on their Meaningful Travel Map – an interactive resource where the travel trade can easily filter and find tourism experiences that have positive impact on people and places, to add to their itineraries and tours.

Weaved throughout this example itinerary are tourism experience providers that are enabling tourism to be a force for good, allowing your clients to enjoy authentically Scottish and enriching experiences while supporting positive social change.

To find out more about meaningful travel experiences in Scotland, visit <https://www.tourismcares.org/visitscotland>

**Mercat Tours**

Providing award winning storytelling since 1985, Mercat Tours will captivate you with passion, humour and flair promising a unique and lasting memory. This family-run business, now B-Corp certified, offer an extensive scheduled tour programme with daily departures to Edinburgh Castle, the many closes of the Royal Mile, and exclusive access to the Blair Street underground vaults in Edinburgh. Private and bespoke tours are also available.

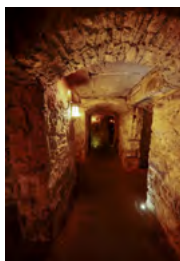
**Mercat House**  
28 Blair Street  
Edinburgh, EH1 1QR

[www.mercattours.com](http://www.mercattours.com)

[Link to Trade Website](#)



Distance between Mercat Tours and Bowhouse is 46.9miles / 75.5 kms



**Bowhouse**

Bowhouse connects small growers and producers with restaurants and shoppers giving everyone better access to the quality ingredients the local area has to offer. Their Grass to Grill tours are a unique experience and can be tailored to suit your groups interests, leaving you with a better understanding of the provenance of local food and its producers. Their safari-style tractor-trailer tour provides the best way to visit the farms while admiring the beautiful landscape, wildlife and natural environment.

**St Monans, East Neuk**  
Anstruther, KY10 2DB

[www.bowhouselife.com](http://www.bowhouselife.com)

[Link to Trade Website](#)



Distance between Bowhouse and Andrew Carnegie Birthplace Museum is 32.7miles / 52.6 kms



**Andrew Carnegie Birthplace Museum**

Philanthropist, steel tycoon, writer, lecturer, entrepreneur – Andrew Carnegie was one of the great Scots of the 19th Century. Carnegie left a legacy which continues today, but as his birthplace cottage testifies, he came from humble beginnings. You can visit the cottage where he was born, then follow his family’s journey to America where he made his fortune and discover why he became known as the ‘Father of Philanthropy’. The museum is committed to promoting and demonstrating the value and importance of sustainability.

**Moodie Street**  
Dunfermline, KY12 7PL

[www.carnegiebirthplace.com](http://www.carnegiebirthplace.com)

[Link to Trade Website](#)



Distance between Andrew Carnegie Birthplace Museum and Brucefield Estate is 10.6miles / 17.1kms

**Brucefield Estates**

A luxury ecotourism hideaway! Providing a sustainable holiday cottage, eco cabin or lodge - with hills to climb, historic towns and castles to discover, as well as farm shops and golf courses, all on its doorstep. The estate offer their own experiences including a Guided History & Wildlife Tour, Woodland Picnic Trail, No-Dig Tree Planting and more.

**Forestmill**  
Clackmannanshire FK10 3QF

[www.brucefieldestate.scot/home](http://www.brucefieldestate.scot/home)

[Link to Trade Website](#)



Distance between Brucefield Estate and Made in Stirling is 20.7miles / 33.3kms

**Made in Stirling**

This vibrant curated marketplace has capacity for artists and makers to sell, learn, make and teach. ‘Meet the Maker’ experiences are provided after opening hours and give a platform to a collective of local artists and makers to not only showcase their work, but to let you know about their practises and inspiration behind their pieces. The ‘Make your Own Scottish Keepsake’ workshop allows you to make a Scotland inspired keepsake to commemorate your travel.

**44 King Street**  
Stirling FK8 1AY

[www.madeinstirlingstore.com](http://www.madeinstirlingstore.com)

[Link to Trade Website](#)

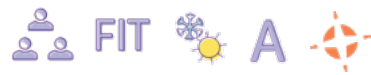


02

**Dundee Community Craft CIC**

A unique hands-on experience, where you learn traditional craftsmanship and create and take home your bespoke piece of jewellery. The workshops offer a relaxing experience to help you switch off whilst being immersed in local storytelling. Dundee Community Craft was established in collaboration with local residents in response to the city's ongoing challenges with poverty, poor mental health and substance abuse, providing much needed skills and job opportunities.

Studio 306  
 WASPS Artist Studios  
 West Hendersons Wynd, DD1 5BY  
[www.dundeecommunitycraftcic.co.uk](http://www.dundeecommunitycraftcic.co.uk)  
[Link to Trade Website](#)



*Distance between Dundee Community Craft CIC and DD Tours is 1 mile / 1.6 kms*

**DD Tours**

Let DD Tours show you the dark side of Dundee's history. The walking tours are led by two local guides who are a double act of storytelling, bringing history to life in a very quirky and offbeat style. Packed with facts of days gone by as well as a few laughs along the way. Scheduled tours include going underground into Dundee's Vaults, climbing up the Old Steeple and more. Private bespoke tours can be arranged for all ages and abilities enabling you to connect with the city of Dundee.

DD Tours  
 Dundee  
[www.ddtours.co.uk](http://www.ddtours.co.uk)  
[Link to Trade Website](#)



*Distance between DD Tours and Glamis Castle is 12.2 miles / 19.6 kms*



**Glamis Castle**

A tour of Glamis Castle is a journey through Scotland's Heritage and historical significance. The family home and estate have conservation and regeneration at its heart. Highlights include the Royal Apartments where HM Queen Elizabeth, The Late Queen Mother spent her honeymoon and where the Late HRH Princess Margaret was born. Outside of the castle you can follow the Macbeth Sculpture trail carved from trees grown on the estate and see a variety of flora and fauna, including Red Squirrels and Highland Cattle.

Glamis  
 Forfar, DD8 1RJ  
[www.glamis-castle.co.uk/](http://www.glamis-castle.co.uk/)  
[Link to Trade Website](#)



*Distance between Glamis Castle and Murton Farm is 8.3miles / 13.4 kms*



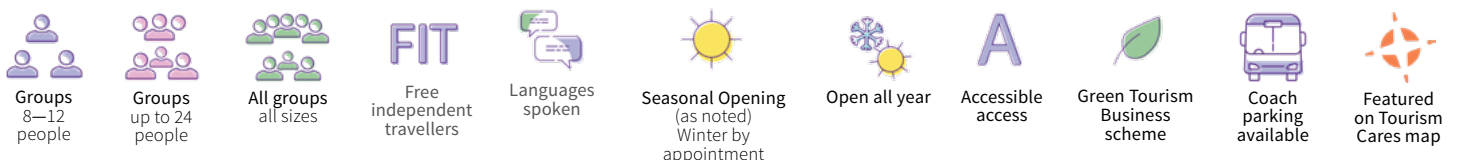
**Murton Trust for Education and the Environment**

Providing a unique and immersive experience blending outdoor activities, education and nature appreciation. Activities include volunteering across all areas of the nature reserve, green woodwork courses, leather work, nature walks and talks, evening torch walks and animal experiences. Murton work closely with the local community and groups. Nearly 2,500 volunteering hours were completed by young people during weekends and school holidays in 2023!

Arbroath Road  
 Forfar, DD8 2RZ  
[www.murtontrust.org.uk](http://www.murtontrust.org.uk)  
[Link to Trade Website](#)



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03

**Blair Castle**

Nestled in the stunning landscape of Perthshire, Blair Castle has been home to 19 generations of the Stewarts and Murrays of Atholl. You can visit up to 30 rooms, full of cultural history and period furnishings. The magnificent nine-acre walled garden has been restored to its original Georgian design and great care has been taken to maintain established wildlife areas for red squirrels and grouse.

Blair Castle  
 Pitlochry, PH18 5TL  
[www.atholl-estates.co.uk](http://www.atholl-estates.co.uk)  
[Link to Trade Website](#)



Distance between Blair Castle and Highland Folk Museum is 34.6 miles / 55.7 kms

**Highland Folk Museum**

Delve into the past and discover the Highland Folk Museum, led by Scottish charity, High Life Highland. Visitors to this living history museum can learn how our Scottish Highland ancestors lived in a friendly and welcoming environment. Set in a one mile long, 80-acre site, live actors and restored buildings help bring Highland history to life. The museum not only encapsulates human endeavour and development in the Highland life from the 1700s to the present day but offers an opportunity to explore a beautiful setting.

Kingussie Road  
 Newtonmore, PH20 1AY  
[www.highlifehighland.com/highlandfolkmuseum](http://www.highlifehighland.com/highlandfolkmuseum)  
[Link to Trade Website](#)



Distance between Highland Folk Museum and Rothiemurchus is 14.5 miles / 23.3kms



**Rothiemurchus**

Let your clients step into traditional Highland Estate life and ‘just be’ in one of the most picturesque spots Scotland has to offer. Care and management of the natural beauty, magnificent pine forests and amazing wildlife is at the core of Rothiemurchus estate. Luxury tailored experiences can be provided including meeting the Highland Cattle, outdoor activities, bespoke picnic lunches and so much more.

Dell of Rothiemurchus  
 Aviemore, PH22 1QH  
[www.rothiemurchus.net](http://www.rothiemurchus.net)  
[Link to Trade Website](#)



Distance between Rothiemurchus and Aviemore Ice Rink is 1.2 miles / 1.93 kms



**Aviemore Ice Rink**

Owned by Aviemore and Glenmore Community Trust, Aviemore Ice Rink is a result of impressive community effort. The ice rink is housed within a large marquee with an alpine theme and offers ice skating and curling experiences, which can be tailored to your clients’ requirements. All profits are reinvested into the ice rink, helping to fund this community-hub and reach their sustainability goals. The experience is brilliant fun for all ages, with plenty of room for spectators. Exclusive use of the ice rink is also available.

Macdonald Aviemore Resort  
 Aviemore, PH22 1PN  
[www.aviemoreicerink.com](http://www.aviemoreicerink.com)  
[Link to Trade Website](#)



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04

**Uile – Bheist Distillery & Brewery**

Uile-bheist’s commitment and dedication to sustainability is outstanding. As one of the lowest carbon distilleries in the country, they harness the power of the River Ness to fuel their operations. Your clients are able to enjoy an immersive tour where distilling and brewing operations are intertwined with tales of Scottish myths and legends while overlooking the magic of the River Ness in the Capital of the Highlands.



Ness Bank,  
Inverness, IV2 4SG  
[www.uilebheist.com](http://www.uilebheist.com)  
[Link to Trade Website](#)



*Distance between Uile – Bheist Distillery and Highland Museum of Childhood is 20.8 miles / 33.5kms*

**Highland Museum of Childhood**

This museum, owned by The Old Strathpeffer Railway Station Trust, is located in the Old Victorian Railway Station in the spa village of Strathpeffer. It preserves a great collection of toys and games from years gone by and houses the museum’s collections store and educational facilities. Tourism can be a force for good, supporting the Trust’s programme of community engagement sessions and workshops are held for schools, children, families and adult learning.

Old Victorian Station  
Strathpeffer IV14 9DH  
[www.highlandmuseumofchildhood.org.uk](http://www.highlandmuseumofchildhood.org.uk)



*Distance between Highland Museum of Childhood and Loch Ness Hub & Travel is 24.2miles / 39kms*

**Loch Ness Hub & Travel**

Enhance your experience in the Scottish Highlands by visiting Loch Ness Hub & Travel. They offer everything from airport transfers, bike rentals, luggage transfers for walkers and hikers of the Great Glen Way, and, newly available to the travel trade, Highland Cow and Croft Tours. Loch Ness Hub & Travel are a community benefit society with profits reinvested into the local area. The community owns and operates a Visitor Information Centre helping visitors to feel like temporary locals during their stay.

Drumnadrochit  
Inverness, IV63 6TX  
[www.lochnesstravel.com](http://www.lochnesstravel.com)

[Link to Trade Website](#)



*Distance between Loch Ness Hub & Travel and Dundreggan Rewilding is 19.1miles / 30.7kms*

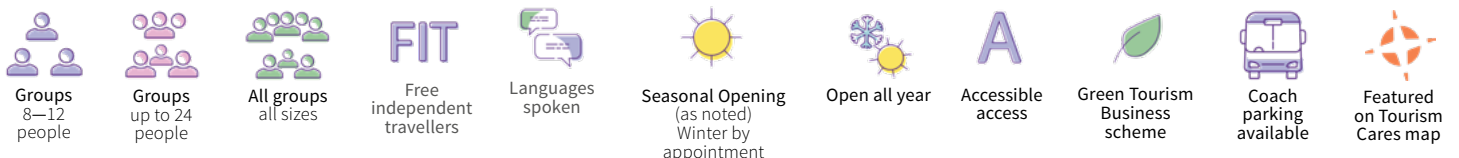
**Dundreggan Rewilding Centre**

Visitors can explore this wild landscape, connect with nature and discover centuries of Gaelic heritage with guided rewilding walks, tours of the tree nursery, mythology and folklore walks and fun activities including bushcraft. You can also immerse yourself in a 2 or 3 night residential experience offering a chance to learn about rewilding and discover more about the wildlife of the Scottish Highlands.

Dundreggan Estate  
Glenmoriston  
Inverness, IV63 7YJ  
[www.visitdundreggan.co.uk](http://www.visitdundreggan.co.uk)  
[Link to trade Website](#)



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## FOOD AND DRINK SUGGESTIONS

### Rubarb at Prestonfield House

A glamorous restaurant just a stone's throw away from Edinburgh's city centre, serving exceptional Scottish cuisine with locally sourced produce from small artisan suppliers.

### The Scottish Cafe & Restaurant

Edinburgh's multi-award winning Scottish Cafe & Restaurant is located in the National Gallery of Scotland and serves locally sourced, sustainably produced, contemporary Scottish food.

### Anstruther Fish Bar & Restaurant

Award winning fish & chips and fresh local seafood have always been synonymous with Anstruther and the famous Anstruther Fish Bar.

### Muircot Farmhouse

A family run farm shop and coffee shop situated in the heart of Clackmannanshire enjoying magnificent views over the Ochil Hills.

### Tatha Bar & Kitchen

Set inside the V&A Dundee, Tatha uses the best locally sourced seasonal produce throughout their whole menu. Enjoy lunch, coffee and cake or afternoon tea whilst taking in the views of the RRS Discovery and River Tay.

### The Castle Kitchen at Glamis Castle

Set in the magnificent original Victorian kitchen space, the restaurant is open for morning coffee, lunch or afternoon tea. They offer seasonal produce and locally sourced ingredients.

### Murton Farm Tea Room

A delicious range of home cooking and baking awaits you at Murton farm tearoom with views overlooking the pond and farm.

### The Barn & Farm Shop

If you are passionate about food, sustainability, ethical farming and low food miles then Rothiemurchus Estate has you covered. The Farm Shop is bursting with local produce, drinks, sweet treats and more, you will be spoiled for choice.

### The Old Bridge Inn

Locally sourced, innovative, seasonal food and drink in a quiet corner of Aviemore. The restaurant is well known for its friendly atmosphere, great food, live music and unique riverside setting.

### Torrish Restaurant at Ness Walk

Set within the original drawing room and offers unspoiled views out to the river Ness you can experience the pinnacle of social dining in one of the best restaurants Inverness has to offer

### Royal Highland Hotel

This former Railway property was built in 1856 and is just a minutes' walk from Inverness train station. You can enjoy lunch, afternoon tea or dinner in this beautiful building.

## ACCOMMODATION SUGGESTIONS

### Garvock House Hotel

This 200-year old house, with 26 ensuite bedrooms sits at an elevated position overlooking historic Dunfermline. Set amidst lush gardens, it marries the convenience of a city centre location with the peaceful feel of a countryside retreat.

### Dalmahoy Hotel & Country Club

A 4-star hotel just 20 minutes from Edinburgh offering luxury accommodation with 215 rooms, various dining options, meetings and events spaces and 2 golf courses.

### Stirling Youth Hostel

4-star hostel, perfect choice for groups, families and individual travellers, it offers a range of comfortable ensuite rooms. The hostel is also available for exclusive hire.

### Rachel's Farm

Luxurious and relaxing accommodation available with 15 bedrooms sleeping up to 30 guests. Full concierge options including VIP transfers and resident chefs. Offers a variety of retreats and experiences.

### Newton Farm Holidays

Award winning family farm that offers accommodation in the farmhouse bed and breakfast with one family room en-suite and an alternative self-catering cottage.

### The Hideaway Experience

This adults only 5-star self-catering accommodation provides a hot tub, double bath, sauna, wood burning stove and other luxury facilities.

### Seasgair Lodges

Discover these exquisite holiday homes set in the breathtaking Scottish Highlands that can cater for 2 – 24 people. So whether it is a large group holiday or a relaxing break for 2 there is a lodge that is waiting for you.

### Spey Valley Resort

Located on the banks of the river Spey, the resort is the perfect base for exploring the Cairngorms National Park. Mountains, ancient forest walks, skiing, water sports and golf are all at your fingertips.

### Glen Mhor Hotel

Nestled on the banks of the river Ness, it is also the home to Uile-Bheist Distillery and Brewery. Located in a conservation area of Inverness city centre the hotel is committed in delivering an exceptional guest experience in the most sustainable and green way.

### The Lovat, Loch Ness

Set on the shores of Loch Ness, this 4-star hotel offers contemporary comfort amidst traditional Victorian charm with 18 unique bedrooms, a beauty spa and 2 restaurants and boasts stunning panoramic views of the surrounding area.



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### Green Tourism Award

Businesses that work in a sustainable, environmentally friendly way are graded: Bronze, Silver or Gold

## **VISITSCOTLAND'S WEBSITES**

Our travel trade website offers the travel industry a one-stop-shop for Scotland information, inspiration and toolkit. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website [www.visitscotlandtraveltrade.com](http://www.visitscotlandtraveltrade.com)

VisitScotland consumer site [www.visitscotland.com](http://www.visitscotland.com)

### **Information on travel trade websites:**

- Inspirational itineraries
- Product planning eBooks
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

## **General websites**

Britrail	<a href="http://www.britrail.com">www.britrail.com</a>
News & Weather information	<a href="http://www.bbc.co.uk/weather">www.bbc.co.uk/weather</a>
British Train information	<a href="http://www.nationalrail.co.uk">www.nationalrail.co.uk</a>
Scottish Train information	<a href="http://www.scotrail.co.uk">www.scotrail.co.uk</a>
Bus information	<a href="http://www.citylink.co.uk">www.citylink.co.uk</a>
Historic Environment Scotland	<a href="http://www.historicenvironment.scot">www.historicenvironment.scot</a>
National Trust for Scotland	<a href="http://www.nts.org.uk">www.nts.org.uk</a>
Scottish Tourist Guides Association	<a href="http://www.stga.co.uk">www.stga.co.uk</a>