4 Day Itinerary

YEAR OF STORIES — 2022

01

Aberdeenshire

Braemar Highland Games Centre

The picturesque village of Braemar, situated in the heart of Royal Deeside and the Cairngorms National Park, is home to the world-famous Braemar Gathering - and now the Braemar Highland Games Centre. Housed in the stunning Duke of Rothesay Highland Games Pavilion, the centre offers a fascinating exhibition exploring the history of the games in Braemar. Walking through the doors into the gallery space, your clients will see photographs and trophies from games past, before entering the spectacular octagonal exhibition room.

Duke of Rothesay Highland Games Pavilion Broombank Terrace Braemar, AB35 5YX

www.highlandgamescentre.org

Link to trade website









Distance between Braemar Highland Games Centre and Aberdeenshire Highland Beef Farm is 40.7 miles/65.5 km

Aberdeenshire Highland Beef Farm

Aberdeenshire Highland Cattle has been run by Grace Noble since 2012. Your clients can visit the working farm and have the chance to photograph the cattle, learn about their history and sample some Premium Aberdeenshire Highland



Beef! They offer group tours, excursions and packages where your clients can taste local produce and local craft beer. Aberdeenshire Highland Cattle offer complete transparency throughout the farming process, rearing the cattle and producing the beef to the highest ethical and environmental standards.

Lochton of Leys Banchory, AB31 5QB

www.aberdeenshirehighlandbeef.com

Link to trade website



Distance between Aberdeenshire Highland Beef and Drum Castle is 8.1 miles/13.1 km

Drum Castle

Cared for by the National Trust for Scotland, Drum Castle has something for everyone, from the medieval High Hall to modern art exhibitions. Your clients can explore 700 years of history in one of Scotland's oldest tower houses and take a stroll through the grounds to see the centuries-old oak trees and magnificent wildlife and breathe in the perfumes of the Garden of Historic Roses. The grounds contain the Old Wood of Drum ancient oak woodland with Site of Special Scientific Interest designation mixed woodlands, three way-marked walks and an arboretum.

Drumoak by Banchory, AB31 5EY

www.nts.org.uk

Link to trade website









Distance between Drum Castle and Dunnottar Castle is 19.1 miles/30.7 km

Dunnottar Castle

Dunnottar Castle is a dramatic and evocative ruined cliff top fortress that was once the home of the Earls of Marischal, one of the most powerful families in Scotland. Holding many rich secrets of Scotland's colourful past, and steeped in history, this romantic and haunting ruin is a photographer's paradise, a history lover's dream and an iconic destination for visitors. William Wallace, Mary Queen of Scots, the Marquis of Montrose and the future King Charles II have graced the castle with their presence.

Stonehaven, AB39 2TL

www.dunnottarcastle.co.uk

Link to trade website









Distance between Dunnottar Castle and Gordon Highlanders Museum is 17.5 miles/28.2 km



The details provided above are subject to change from time to time. We suggest contacting establishments directly for up to date information.

























Independent spoken travellers

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4 Day Itinerary



02

Aberdeenshire

Gordon Highlanders Museum

The Gordon Highlanders Museum tells the compelling and dramatic story of this famous military regiment, described by Sir Winston Churchill as "the finest regiment in the world". From the Napoleonic Wars to the modern day, your clients can follow in the footsteps of serving soldiers, takes you on an eye-opening journey through a story spanning 200 years using spectacular displays, film and the passion and knowledge of the guides, including a replica WW1 trench.

St Lukes Viewfield Road Aberdeen, AB15 7XH

www.gordonhighlanders.com

Link to trade website







Distance between Gordon Highlanders Museum and Pitmedden Garden is 22.3 miles/35.9 km

Pitmedden Garden

Hear the story of a Scottish Renaissance Garden at this beautifully designed 17th-century delight for the senses. It is hard to imagine a garden today being planted on such an extravagant scale. With almost 6 miles of meticulously clipped box hedging, colourful parterres, over 200 fruit trees, and the sweet scents of honeysuckle and jasmine, a natural wonderland. The adjacent Museum of Farming Life boasts an extensive collection of domestic and agricultural artefacts.

Pitmedden Ellon, AB41 7PD

www.nts.org.uk

Link to trade website









Distance between Pitmedden Garden and Haddo House is 5.6 miles/9 km



Haddo House

Stately and striking, Haddo House combines elegant Georgian style with luxurious Victorian interiors. Step inside and listen to the stories of the Gordon family who made their home here for 400 years. See the Queen's Bedroom, where Queen Victoria stayed in 1857, and hear how Haddo became a maternity hospital during World War II. Admire the exquisite furniture and paintings, then head outside to discover the delightful terrace garden, with its lavish herbaceous border and geometric flower beds.

Methlick Ellon, AB41 7EQ

www.nts.org.uk

Link to trade website









Distance between Haddo House and Craigievar Castle is 33.4 miles/53.8 km



Craigievar Castle

Craigievar is the fairy-tale castle becomes real. Said to have inspired Disney's Cinderella Castle, this pink-hued extravaganza of a building designed in the Scottish Baronial style dates as far back as 1576. Hear how it was a family home until the 1960s, creating a guirky blend of modern comforts and rare antiquities within the ancient walls. Admire the rare Jacobean woodwork in the Great Hall and rolling views of the Aberdeenshire hills.

By Alford, AB33 8JF

www.nts.org.uk

Link to trade website













Distance between Craigievar Castle and Johnstons of Elgin is 49.1 miles/79 km

The details provided above are subject to change from time to time. We suggest contacting establishments directly for up to date information.

















Seasonal Opening Green Tourism Business Accessible Languages Independent spoken travellers

4 Day Itinerary



Moray Speyside

Johnstons of Elgin

Johnstons of Elgin is a renowned name in the Scottish textile industry. At this original 220-year-old mill on the banks of the River Lossie, you can follow the story of how Johnstons became a world leader in luxury cashmere and fine woollens. Hear how the company draws on its extensive archives for inspiration, celebrating its heritage in a fusion of historic designs and contemporary patterns, and find the ideal mementos and gifts to take home.

Newmill Elgin, IV30 4AF

www.johnstonscashmere.com

Link to trade website













Distance between Johnstons of Elgin and Windswept Brewing Company is 4.8 miles/7.8 km



Windswept Brewing Company

Few breweries can boast a story as unique as the Windswept Brewing Company. It was established by two former Royal Air Force pilots passionate about enjoying the great outdoors and enjoying a great beer at the end of day spent exploring. The name was inspired by the stunning beaches on the Morayshire coast. Enjoy a brewery tour and taste that spirit of rugged adventure by sampling some of their beers in the taproom.

Unit B 13 Coulardbank Industrial Estate Lossiemouth, IV31 6NG

www.windsweptbrewing.com

Link to trade website



Distance between Windswept Brewing Company and Speyside Cooperage is 18.9 miles/30.3 km

Spevside Cooperage

One of the key elements of whisky production is the ancient craft of cooperage - the production of barrels. At Speyside Cooperage, your clients will have the opportunity to explore the story of this little-known skill. Following an introduction via a 4D cinema experience, guides will escort visitors to a viewing gallery to watch the coopers shape, shave and char casks from the finest oak at lightning speed before many of them are shipped across the world.

Dufftown Road Craigellachie Moray, AB38 9RS

www.speysidecooperage.co.uk

Link to trade website









Distance between Speyside Cooperage and Knockando Woolmill is 9.1 miles/14.7 km



Knockando Woolmill

Continually operating for over 230 years, historic Knockando Woolmill, set in the Spey Valley in lovingly restored buildings, is the oldest mill still operating on mainland Scotland. Visitors can experience the authentic sights and sounds of a working mill, hear the story of how original Victorian machinery was painstakingly refurbished, and observe how products are created, all against the backdrop of the magnificent Speyside countryside.

The Woolmill Knockando Aberlour, AB38 7RP

www.kwc.co.uk Link to trade website







Distance between Knockando Woolmill and Ballindalloch Trust is 7.3 miles/11.7 km

The details provided above are subject to change from time to time. We suggest contacting establishments directly for up to date information.























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4 Day Itinerary



04

Moray and Speyside



Ballindalloch Trust

Located in the heart of Speyside, Scotland's most prolific whisky region, Ballindalloch Castle is one of the few private castles in Scotland that has been lived in continuously by the family which founded it, the Macpherson-Grants. Originally a fortified tower house that was erected circa 1546, it is now a sumptuous country retreat. The Rivers Spey and Avon run through the estate, offering excellent fishing, and the cattle that graze here belong to the oldest Aberdeen Angus herd in the world.

Ballindalloch. Banffshire, AB37 9AX

www.ballindallochcastle.co.uk

Link to trade website









Distance between Ballindalloch Trust and Benromach Distillery is 23.1 miles/37.2 km

Benromach Distillery

At the heart of Speyside, one of Scotland's most famous producing regions, Benromach Distillery has been producing malt whisky since 1898, using the same spring water rising in the nearby Romach Hills. Join their knowledgeable guides to hear the story of their superb range of malts, with a subtle, smoky and distinctive character are made. The tour is rounded off in time honoured tradition by the opportunity to sample wee dram!

Invererne Road Forres, IV36 3EB

www.benromach.com

Link to trade website







Distance between Benromach Distillery and Craggan Outdoors is 24.1 miles/38.7 km

Craggan Outdoors

Based on a beautiful Speyside location at the heart of the Cairngorms National Park, Craggan Outdoors offer 20+ outdoor activities - from archery to zip wire - to a wide range of client groups, from two to 100 people, and of all ages and abilities. All programmes are tailored to the specific requirements, objectives and budget of each individual group, either as day visitors for activities, or residential packages with bunkhouse accommodation.

Craggan Golf Course Grantown-on-Spey, PH26 3NT

www.cragganoutdoors.co.uk

Link to trade website







Distance between Craggan Outdoors and Speyside Wildlife is 17.2 miles/27.7 km

Speyside Wildlife

Speyside and the Cairngorms National Park at the heart of the Scottish Highlands are one of Scotland's richest wildlife regions. Join the experts of Speyside Wildlife to hear stories of the species that call these beautiful lands home and see them in their natural habitat. Experiences include evening mammal watching sessions and a selection of day tours to spot pine martens, badgers, red squirrels and more.

Garden Office Inverdruie House Aviemore, PH22 1QH

www.speysidewildlife.co.uk

Link to trade website













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Independent

travellers



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Green Tourism Business Accessible





Food and Drink suggestions

Howies Aberdeen

Just a short walk from the main shopping district, this Aberdeen restaurant is perfect for groups. There is space for up to 120 diners, two separate private dining rooms and a large courtyard.

The Mains of Drum

The Mains of Drum is located within the Garden Centre in Banchory. Being on the first floor, the views across the Dee Valley are stunning. Perfect for brunch, lunch and afternoon tea.



Potarch Café and Restaurant

Potarch Café and Restaurant is located on Ballogie Estate in Royal Deeside. Close to both Banchory and Aboyne it is the perfect location to enjoy a morning coffee, lunch or afternoon tea.



Dean's Café/Bistro

Home of the famous Deans shortbread in Huntly.

After seeing the visitor centre, your clients can relax in the spacious café bistro with an extensive menu including breakfast, snacks, hot meals and home-bakes.



Walled Garden Café at Gordon Castle

Delightful and delicious seasonal Scottish dishes are prepared with care and plenty of flair using the finest local ingredients. Located in Fochabers, they serve coffee, homemade lunch and afternoon tea.



Centre Café at WDC Scottish Dolphin Centre

The Centre café in Spey Bay serves a relaxing lunch or coffee and freshly baked cake. The café uses local suppliers where possible. Groups are welcome with advance booking.



Weavers Restaurant at Johnston of Elgin

A series of exciting new menus feature delicious vegan dishes, light-bite options and a Portsoy-sourced catch of the day seafood platter. Set in Elgin, they serve breakfast, morning coffee, lunch and afternoon tea.



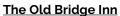
Red Roof Coffee at Knockando Wool Mill

Offered in a relaxed and friendly environment, Red Roof Coffee in Aberlour specialises in premium coffee freshly brewed, light lunches of soup and sandwiches as well as fresh home bakes.



<u>Hickory Restaurant</u>

One of the best eateries in Nairn, the restaurant showcases the best of Scotland's local produce, in the stylish surroundings of leather, marble, velvet and wood.



Locally sourced, innovative, seasonal food and drink in a quiet corner of Aviemore. The restaurant is well known for its friendly atmosphere, great food, live music and unique riverside setting.



Accommodation suggestions

Maryculter House

A 4-star hotel nestled on the banks of the River Dee on the outskirts of Aberdeen. It has 40 bedrooms and dates to the 13th century with period elements still present in the hotel.



Aberdeen Youth Hostel

The recently refurbished Aberdeen Youth Hostel is in a quiet residential area on the west side of the Granite City, within walking distance of the city centre and its many attractions. RentaHostels is also available.



Aberdeen Altens Hotel

A 4-star hotel with 216 rooms, all designed with your comfort and enjoyment in mind. It is only 3 miles away from Aberdeen city centre and 1 mile away from the coast.



<u>Village Hotel Aberdeen</u>

This modern hotel is in good proximity to the city centre and to explore the rest of Aberdeenshire. There is everything you need under one roof, with 148 rooms, a spa, restaurant and bar and Village Gym.



Blervie House

A 5-star guest house near Forres, just 30 minutes from Inverness. This stunning country home has 12 bedrooms as well as extensive grounds and facilities. Great option for golfers and walkers.

The Laird's Wing at Brodie Castle

A 4-star self-catering accommodation in Forres. Cared for by the National Trust for Scotland, The Laird's Wing can accommodate up to 14 guests and has been furnished to an extremely high standard.



MacAli Hotel Group Golf View Hotel

A 3-star hotel with 19 bedrooms and well set up for both business, leisure travellers and of course golfers. The hotel is set in Lossiemouth, with breath-taking views across the Moray Firth.

Seafield Arms Hotel

A 4-star boutique hotel situated along the Moray coastline and close to Aberdeen and Inverness airports. The hotel boasts 16 rooms, 3 suites and 3 self-catering cottages where the emphasis is on opulence and attention to detail.

Boath House

A Historic Georgian boutique g -bedroom hotel located in Nairn and set in 20 acres of gardens, lake and parkland. The restaurant is situated in the ancient walled garden and offers a selection of local food.

The Highlander Inn

This 3-star Inn in Craigellachie has 8 en-suite bedrooms in the main building as well as 1 additional house (accommodates up to 5 people) within 35 metres of the main building.

The details provided above are subject to change from time to time. We suggest contacting establishments directly for up to date information.



Taste Our Best

One way to ensure that you'll enjoy great quality Scottish food and drink, prepared with care and delivered with passion is to look for places that are part of Taste Our Best, our food and drink quality scheme.









Businesses that work in a sustainable, environmentally friendly way are graded: Bronze, Silver or Gold

VISITSCOTLAND'S WEBSITES

Our travel trade website offers the travel industry a one-stop-shop for Scotland information, inspiration and tool kits. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website www.visitscotlandtraveltrade.com

Destination Education Programme www.visitscotlandtraveltrade.com/scotsagent

VisitScotland consumer site www.visitscotland.com

Information on travel trade websites:

Inspirational itineraries

- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- · Online destination education programme
- Opt-in to receive our monthly travel trade e-newsletter
 A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade

GENERAL WEBSITES

Britrail www.britrail.com

News & Weather information www.bbc.co.uk/weather

British Train information www.nationalrail.co.uk

Scottish Train information | Bus information | www.scotrail.co.uk | www.citylink.co.uk

Historic Environment Scotland www.historic-scotland.gov.uk

National Trust for Scotland www.nts.org.uk
Scottish Tourist Guides Association www.stga.co.uk