







FROM COAST TO COAST SAMPLE ITINERARY

Day One

Mount Stuart

Your clients will experience the past and see the future in this 19th-century country manor house. Mount Stuart is an award-winning attraction featuring magnificent Victorian Gothic architecture and design together with contemporary craftsmanship, surrounded by 300 acres of gloriously maintained grounds and gardens. This house is filled with innovations. The visitor centre houses a gallery, audio-visual presentation shop and restaurant. There is also an adventure play area and a scenic picnic area in the grounds. Guided tours are available upon request.

Isle of Bute, PA20 9LR

www.mountstuart.com



Rothesay Castle

Once a bulwark against invading Viking forces, the ruins of Rothesay Castle boast a long and close connection to the Stewart dynasty. This mighty castle dates back to the early 13th century and is remarkably well preserved in spite of its age. Your clients will step inside the great hall in the gatehouse, restored in 1900, to see a display about the castle and its royal owners and walk around the moat to view the stone curtain in all its glory.

Castle hill Street, Rothesay, Isle of Bute, PA20 0DA

www.historicenvironment.scot



Ardgowan House, Castle & Gardens

Unlike most other country houses that have changed hands during the course of their lives, Ardgowan has remained in the possession of one family: the Shaw Stewarts, since 1406. Sir Ludo Shaw Stewart, the Laird of Ardgowan, cordially invites your clients to visit his 76 room Baronial mansion for a private guided tour exploring its extraordinary story. Ardgowan has featured in a number of films and television dramas cementing its reputation as one of Scotland's premier set locations for filming and photography.

Ardgowan Estate Inverkip, Renfrewshire, PA16 0DW

www.ardgowan.co.uk

Glengoyne Distillery

Glengoyne is often described as Scotland's most beautiful distillery. Your clients will enjoy guided tours, whisky tastings, special events and a superb whisky shop. Glengoyne Single Malt is distilled more slowly than any other malt whisky. The spirit is nursed through the stills at one third the usual rate to create this complex, fruity, award-winning spirit. Your visitors can also create their own whisky at the Malt Master Session. The Distillery has been featured in the Ken Loach film *The Angel's Share*.

Dumgoyne,
Near Killearn,
Strathblane,
Glasgow,
G63 9LB

www.glengoyne.com | Link to Trade Website

The Kelpies

Standing at 100ft tall and weighing more than 300 tonnes each, the magical Kelpies are a man-made wonder and a feat of engineering. Located in the middle of the Helix Park, the works of art, created by artist Andy Scott, have become iconic on the landscape after being modelled on real-life icons of times gone by — Clydesdale horses Duke and Baron. Your clients can even go inside a Kelpie on a tour for an exclusive look at their engineering and ingenuity.

The Helix, FK2 7ZT www.thehelix.co.uk



Day Two

Scone Palace

Scone Palace was the crowning place of Scottish kings where Macbeth, Robert the Bruce and Charles II were once crowned. Your clients will see where the Stone of Scone, known as the Stone of Destiny, once stood and will discover why it now resides in Edinburgh Castle. The Palace houses an outstanding collection of antiques, paintings and rare artifacts and the grounds are renowned throughout the world. This splendid historic location also caters for exclusive use, private dining and events.



Scone, Perth, PH2 6BD

www.scone-palace.co.uk

V&A Dundee

V&A Dundee is Scotland's first design museum and newest world-class visitor attraction. A ground-breaking centre for design innovation, a place of inspiration and enjoyment, it is the first V&A museum anywhere in the world outside London. Your visitors can experience the remarkable story of design past, present and future through permanent displays and changing exhibitions.

Designed by internationally acclaimed Japanese architect Kengo Kuma, the building stretches out into the River Tay, reconnecting the city with its historic and beautiful riverside.



1 Riverside Esplanade, Dundee, Angus, DD1 4EZ www.vam.ac.uk

RRS Discovery

In 1901 Captain Robert Falcon Scott set sail in the tall ship Discovery. As part of the epic voyage Scott and his men spent two long harsh winters frozen into the crushing Antarctic ice. Discovery returned home in 1904 to a hero's welcome and a place in maritime history. Your clients can also visit an award-winning attraction and museum that tells the story of RRS Discovery. The exhibitions are a mix of state-of-the-art audio visual and computer-based multimedia, alongside displays of actual artefacts that belonged to Scott and the brave crew who sailed with him.

Discovery Quay, Dundee, Angus,



Day Three

St Andrews Cathedral

The remains of St Andrews Cathedral, which was Scotland's largest cathedral and most magnificent church, show how impressive it used to be. The museum houses an outstanding collection of early and later medieval sculptures and other relics found on the site, including the magnificent St Andrews Sarcophagus of Pictish date. The precinct walls are particularly well preserved. Your clients can also visit St Rule's Tower, in the precinct, is part of the first church of the Augustinian canons at St Andrews built in the early 12th century. There are splendid views from the top.

The Pends, St Andrews, Fife, KY16 90L

www.historicenvironment.scot



British Golf Museum

The British Golf Museum is a 5-star Museum at the heart of the home of golf. Visitors are now welcomed by a re-modelled reception, shop and entrance galleries and a spectacular 80 seat café on the roof. Over 500 years of golfing history is displayed in the British Golf Museum in an impressive collection featuring some relics of the early game and a large section dedicated to The Open Championship. The Café at the Museum offers local produce in a superb setting, with unrivalled views of the famous Old Course and West Sands beach. This is a must visit attraction for your stay in St Andrews or Scotland.

Bruce Embankment, St Andrews, Fife, KY16 9AB www.britishgolfmuseum.co.uk

Royal Burgh of Culross

Wandering around this charming town is about as close to stepping back in time to the 16th century as possible. The whitewashed, red-tiled buildings are well preserved, such as the Town House, where witches were tried and held while awaiting execution. The nearby ochre coloured Culross

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Palace, built by wealthy coal merchant George Bruce in the late 16th century, is in fact not a palace but a grand and impressive house. Your clients can explore the small rooms and connecting passageways, with wonderful painted ceilings, pine panelling, antique furniture and curios. This unique setting stood-in for Inverness when filming the first season of Outlander.

Fife, KY12 8JH www.nts.org.uk





Queensferry Crossing

The Forth Bridge, a railway bridge which was completed over 25 years ago, is a UNESCO World Heritage Site and a spectacular feat in engineering. The neighbouring Forth Road Bridge opened in 1964, and Queensferry Crossing, to the west of South Queensferry, opened in 2017.

South Queensferry, Edinburgh

VisitScotland's Themed Years

Year of Scotland's Coasts and Waters 2020

In 2020, Scotland celebrates its Coasts and Waters with a year-long programme of events and activities which will shine a spotlight on these vital elements of our landscape.

From our beautiful natural features including coasts, lochs and rivers to our industrial heritage such as our canals, mills and the creation of our national drink – whisky, Scotland's Coasts and Waters have shaped our culture, our stories and our way of life.

So, whether you want to navigate your way around distant isles or canals, experience



Scotland's maritime heritage at a visitor attraction, enjoy Scotland's abundant natural larder or discover Scotland's wildlife on a local boat trip - Scotland's coasts and waters are perfect for getaway-from-it-all adventures.

For more info www.visitscotland.com/ycw2020 and join the conversation using #YCW2020

Year of Scotland's Stories 2022

Scotland's Year of Stories 2022 will shine a spotlight on the richness of our stories, past and present; celebrating our literary Icons and heroes, diverse voices, stories that have leapt from page to screen and stage, the richness of our myths, legends and local tales - and the places that have inspired them.

The words of Robert Burns are known and celebrated across the world, as are works by Sir Walter Scott and Robert Louis Stevenson, while stories by modern Scottish authors, such as JK



Rowling's Harry Potter tales, are inspiring today's generation.

The story of real-life legends such as King Robert the Bruce, Sir William Wallace, Mary Queen of Scots have inspired poems, books and even Oscar winning movies.

Stories of magic, ghosts, witches, haunted castles and tales of mystical figures such as Kelpies abound, and there are the oral traditions handed down through generations in Scotland's many diverse communities. We invite visitors to join us in exploring the rich history of Scotland's stories in 2022, including a programme of events which will take place across the year

VisitScotland Websites

Our travel trade website offers the travel industry a one-stop-shop for **Scotland information**, **inspiration and tool kit.** The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website <u>www.visitscotlandtraveltrade.com</u>
Destination Education Programme <u>www.visitscotlandtraveltrade.com/scotsagent</u>
VisitScotland consumer site <u>www.visitscotland.com</u>

Information on travel trade website

- Inspirational itineraries
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Online destination education programme
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

General websites

Britrail www.britrail.com News & Weather information www.bbc.co.uk/weather **British Train information** www.nationalrail.co.uk Scottish Train information www.scotrail.co.uk **Bus information** www.citylink.co.uk Historic Environment Scotland www.historic-scotland.gov.uk National Trust for Scotland www.nts.org.uk Scottish Tourist Guides Association www.stga.co.uk