



## **UNIQUE EXPERIENCES**

## **SAMPLE ITINERARY**

## **Day One**

### **Aberdeen Art Gallery**

Aberdeen Art Gallery is home to one of the finest collections in the UK, with works by important Scottish artists, designers and makers as well as nationally and internationally acclaimed artists. A must-see on any Granite City itinerary, an exceptional experience awaits visitors. Your clients can enjoy world-class art in one of Aberdeen's finest buildings which blends historic and contemporary architecture to stunning effect.

#### **Aberdeen Art Gallery**

Schoolhill  
Aberdeen  
AB10 1FQ

W: <http://www.aagm.co.uk/>



### **Peterhead Prison Museum**

The Museum is dedicated to the staff that worked in Peterhead Prison between 1888- 2013. Set within the granite prison walls you will experience how life was as an officer serving at Peterhead. Walk through time from 1888 when it first opened its doors to 2013 when it closed and witness how life was for staff serving in this prison. Hear some staff members speak of their experiences as you make your way through the halls, reception, shower block, court room segregation wing, silent cell and hospital. Your clients will sense the tension of daily work within the red granite buildings and try to imagine how it would have felt working in this environment daily.

#### **Peterhead Prison Museum**

Admiralty Gateway,  
South Road,  
Peterhead,  
Aberdeenshire,  
AB42 2ZX

W: <https://peterheadprisonmuseum.com/>

### **Glen Garioch Distillery**

Glen Garioch is one of Scotland's oldest whisky distilleries. This in-depth experience begins in the historic market town of Oldmeldrum, before delving into the heart of the Valley of the Garioch where the distillery takes its name. Back at the Glen Garioch Distillery, the connoisseur's journey includes a visit to some normally unseen parts of the distillery and an exclusive tasting of the single cask, limited release and archive portfolio.

#### **Glen Garioch Distillery**

Inverurie,  
Oldmeldrum,  
Distillery Rd



W: <https://www.glengarioch.com/>

## **Balmoral Castle, Scottish Home to the Royal Family**

Balmoral Castle has been the Scottish home of the Royal Family since it was purchased for Queen Victoria by Prince Albert in 1852, having been first leased in 1848. When Queen Victoria died in 1901 Balmoral Estates passed, under the terms of her will, to King Edward VII, and from him to each of his successors. Balmoral Estates has been more than just a favourite home to successive generations of the Royal Family. The Queen, The Duke of Edinburgh and The Prince of Wales take a close personal interest in running and improving the Estates.

### **Balmoral Estates**

The Estates Office,  
Balmoral Estates,  
Ballater, Aberdeenshire,  
AB35 5TB

W: <https://www.balmoralcastle.com/>



## **Day Two**

### **Mar Lodge Estate**

Mar Lodge Estate is situated six miles from Braemar in the heart of Royal Deeside. It forms part of the core area of the Cairngorms National Park, internationally recognised as the most important nature conservation landscape in the British Isles. The estate contains four of the five highest mountains in Britain and the upper watershed of the River Dee and remnant Caledonian pine forest of national importance. The outstanding wildlife and birdlife on this prime example of a Highland estate are characteristic of the northern mountainous area of Britain.

### **Mar Lodge Estate**

Mar Lodge Estate,  
Braemar,  
AB35 5YJ

W: <https://www.nts.org.uk/venue-hire/mar-lodge-estate>



### **Blair Castle**

Blair Castle is nestled in the landscape of Highland Perthshire and has been home to 19 generations of Stewarts and Murrays of Atholl. Unique amongst Scottish castles, your clients will hear how the lucky inheritance of a smuggler-infested island helped turn the castle into a comfortable home and how a visit from Queen Victoria led to the creation of Europe's only surviving private regiment, the Atholl Highlanders.

### **Blair Castle**

Atholl Estates Office,  
Blair Atholl,  
Pitlochry,  
PH18 5TH

W: [www.blair-castle.co.uk](http://www.blair-castle.co.uk)



### **Iain Burnett Highland Chocolatier – Velvet Truffle Flight Experience**

Artisan Gourmet Chocolates handmade by Iain Burnett Highland Chocolatier. Enjoy a Chocolate Tour & Tasting, relax in the Chocolate Lounge and browse the magical Chocolate Shop. Discover the Scottish Chocolate Centre; a multimedia exhibition which gives you an insight into the history of chocolate, the cocoa journey from bean to bar, the differences between mass-produced and couverture chocolates plus some little-known facts about chocolate.

#### **Iain Burnett Highland Chocolatier**

Grandtully,  
Perthshire,  
PH9 0PL

W: [www.HighlandChocolatier.com](http://www.HighlandChocolatier.com)



### **Highland Safaris**

Highland Safaris will take your clients into the Perthshire Hills and let them experience its scenery, wilderness and wildlife within touching distance. A visit to the Red Deer Centre and the award-winning Cafe and Shop can also be included. Highland Safaris' unique, experiential experiences are suitable for individual travellers as well as groups of any size. The team at Highland Safaris will work with you to create and plan the best options to meet your clients' needs.

#### **Highland Safaris**

Aberfeldy,  
Perthshire,  
PH15 2JQ

W: <https://www.highlandsafaris.net/travel-trade>



### **Day Three**

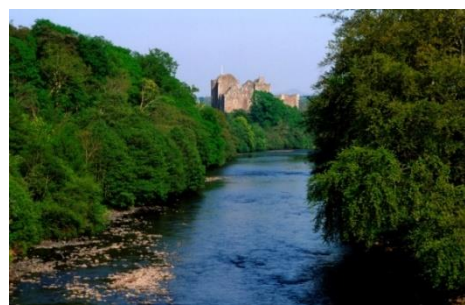
#### **Deanston Distillery**

Located 8 miles from Stirling, Deanston Distillery sits by the River Teith at the entrance to the dramatic Loch Lomond and Trossachs National Park. Having been a cotton mill for 180 years, Deanston was transformed into a distillery in the 1960's and has been distilling whisky using traditional methods ever since. Your clients will experience the sights, smells and sounds of a true working distillery. The Coffee Bothy, the distillery cafe, offers a wide selection of wholesome food, daily specials, light lunches and delicious soups are freshly made every day by the chefs.

#### **Deanston Distillery**

Deanston,  
Doune,  
Stirlingshire,  
FK16 6AG

W: [www.deanstonmalt.com](http://www.deanstonmalt.com)





### **Stirling Walking Tours**

Led by local expert guides, our popular and entertaining walking tours are an enthralling mix of history and storytelling. Tours include Stirling Castle and The Secrets of the Old Town, Wallace and Bruce and the Wars of Independence and City Walking Tour followed by Craft Gin and Whisky tasting. They also offer tours in international languages with French, German, Spanish and Italian speaking guides. Stirling walking Tours are delighted to work with travel trade to ensure your clients enjoy the best experience in Stirling.

#### **Stirling Walking Tours**

49 St John St,  
Stirling  
FK8 1ED

W: <https://stirlingwalkingtours.com/>



### **Haggis Experience**

With a unique, entertaining and insightful introduction to Haggis, Scotland's national dish, your clients will discover how the world-famous haggis is made, cooked and traditionally presented as well as learn new diverse contemporary interpretations of this delicious and surprisingly versatile dish. The introduction to Haggis making will be followed by a meal of Haggis, Neeps and Tatties.

#### **Haggis Experience**

Glenside Farm,  
Balfron,  
Stirling,  
G63 0RP

W: [www.thehaggisexperience.com](http://www.thehaggisexperience.com)



### **Great Time Scotland**

Your clients will visit a 17th Century hill sheep farm in Rob Roy country and have lunch or dinner with the farmers in MacGregor's Barn (1604) and be entertained with traditional music. Your clients can also join the farmers for morning coffee or afternoon tea and enjoy a sheepdog demonstration. A Jacobite weaponry display, clay pigeon shooting, canoeing, and mountain bikes are also available on the farm.

#### **Great Time Scotland**

Ledard Farm,  
Kinlochard,  
Stirling  
FK8 3TL

W: [www.greattimescotland.com](http://www.greattimescotland.com)



## **VisitScotland's Themed Years**

### **Year of Scotland's Coasts and Waters 2020**

In 2020, Scotland celebrates its Coasts and Waters with a year-long programme of events and activities which will shine a spotlight on these vital elements of our landscape.

From our beautiful natural features including coasts, lochs and rivers to our industrial heritage such as our canals, mills and the creation of our national drink – whisky, Scotland's Coasts and Waters have shaped our culture, our stories and our way of life.

So, whether you want to navigate your way around distant isles or canals, experience Scotland's maritime heritage at a visitor attraction, enjoy Scotland's abundant natural larder or discover Scotland's wildlife on a local boat trip - Scotland's coasts and waters are perfect for get-away-from-it-all adventures.

For more info [www.visitscotland.com/ycw2020](http://www.visitscotland.com/ycw2020) and join the conversation using #YCW2020



### **Year of Scotland's Stories 2022**

Scotland's Year of Stories 2022 will shine a spotlight on the richness of our stories, past and present; celebrating our literary Icons and heroes, diverse voices, stories that have leapt from page to screen and stage, the richness of our myths, legends and local tales - and the places that have inspired them.

The words of Robert Burns are known and celebrated across the world, as are works by Sir Walter Scott and Robert Louis Stevenson, while stories by modern Scottish authors, such as JK Rowling's Harry Potter tales, are inspiring today's generation.

The story of real life legends such as King Robert the Bruce, Sir William Wallace, Mary Queen of Scots have inspired poems, books and even Oscar winning movies.

Stories of magic, ghosts, witches, haunted castles and tales of mystical figures such as Kelpies abound, and there are the oral traditions handed down through generations in Scotland's many diverse communities. We invite visitors to join us in exploring the rich history of Scotland's stories in 2022, including a programme of events which will take place across the year



## **VisitScotland Websites**

Our travel trade website offers the travel industry a one-stop-shop for **Scotland information, inspiration and tool kit**. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website **[www.visitscotlandtraveltrade.com](http://www.visitscotlandtraveltrade.com)**

Destination Education Programme **[www.visitscotlandtraveltrade.com/scotsagent](http://www.visitscotlandtraveltrade.com/scotsagent)**

VisitScotland consumer site **[www.visitscotland.com](http://www.visitscotland.com)**

### **Information on travel trade website**

- Inspirational itineraries
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Online destination education programme
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

### **General websites**

Britrail	<b><u><a href="http://www.britrail.com">www.britrail.com</a></u></b>
News & Weather information	<b><u><a href="http://www.bbc.co.uk/weather">www.bbc.co.uk/weather</a></u></b>
British Train information	<b><u><a href="http://www.nationalrail.co.uk">www.nationalrail.co.uk</a></u></b>
Scottish Train information	<b><u><a href="http://www.scotrail.co.uk">www.scotrail.co.uk</a></u></b>
Bus information	<b><u><a href="http://www.citylink.co.uk">www.citylink.co.uk</a></u></b>
Historic Environment Scotland	<b><u><a href="http://www.historic-scotland.gov.uk">www.historic-scotland.gov.uk</a></u></b>
National Trust for Scotland	<b><u><a href="http://www.nts.org.uk">www.nts.org.uk</a></u></b>
Scottish Tourist Guides Association	<b><u><a href="http://www.stga.co.uk">www.stga.co.uk</a></u></b>