

VISITSCOTLAND EXPO ITINERARY



A TASTE OF SCOTLAND

SAMPLE ITINERARY

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Day One

Campbell's Baking Experience

Scotland's oldest Bakery, Campbell in Crieff, has opened its doors to offer a unique behind the scene experience in a real working bakery. The craft and heritage of Scottish baking is taught by 7th generation, award winning master baker, Iain Campbell as he leads a class through one of his family's recipes of shortbread, oatcakes, Selkirk Bannock or Outlander Bannocks.

Campbell's Baking Experience

59 Kings Street,
Crieff,
Perthshire,
PH7 3HB

W: <https://campbellsbakery.com/>

Ballintaggart Farm

A refined, rural destination in Highland Perthshire, perfectly nestled into rolling hillside overlooking the beautiful Tay Valley, Ballintaggart Farm is a home from home. An extraordinary restaurant with rooms, outstanding yet informal dining featuring the best the seasons and Scottish larder have to offer and seasonal feasts all help make Ballintaggart Farm unique. The cook school by Ballintaggart, a venue with a library, barn, kitchen garden and orchard are all part of what makes Ballintaggart farm such a special destination.

Ballintaggart Farm

Grandtully,
Perthshire,
PH9 0PX

W: <https://www.ballintaggart.com/>



Royal Lochnagar Distillery

Royal Lochnagar distillery is situated on the south side of the River Dee close to Balmoral Castle. Age old traditions and craftsmanship produce one of Scotland's most exclusive whiskies. A visit to Royal Lochnagar is a timeless experience.

Royal Lochnagar Distillery

Crathie,
Ballater,
AB35 5TB

W: www.malts.com/en-row/distilleries/royal-lochnagar



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Day Two

Aberdeenshire Highland Beef

Your clients will join Grace on her farm and meet her majestic herd of Highland Cattle, where they can experience the beauty of Scotland's most iconic breed of cattle. She will be delighted to share her experience of her herd with your clients, allowing plenty of time for much sought after photo opportunities! Before leaving the farm, Grace will invite to experience Scottish hospitality. It is an opportunity to taste Aberdeenshire Highland Beef, along with home-made shortbread, all made by Grace herself in the kitchen.

Aberdeenshire Highland Beef

Lochton of Leys Farmhouse,
Banchory,
AB31 5QB

W: <https://aberdeenshirehighlandbeef.com/>

V&A Dundee

V&A Dundee, Scotland's first design museum and newest world-class visitor attraction. A ground-breaking centre for design innovation, a place of inspiration and enjoyment, it is the first V&A museum anywhere in the world outside London. V&A Dundee is the first building in Britain to be designed by Kengo Kuma, the renowned Japanese architect now designing the Tokyo 2020 Olympic stadium.

V&A Dundee

1 Riverside Esplanade
Dundee,
DD1 4EZ

W: www.vandadundee.org



St Andrews Cathedral

The remains of St Andrews Cathedral, which was Scotland's largest cathedral and most magnificent church, show how impressive it used to be. The museum houses an outstanding collection of early and later medieval sculptures and other relics found on the site, including the magnificent St Andrews Sarcophagus of Pictish date. The precinct walls are particularly well preserved. St Rule's Tower, in the precinct, is part of the first church of the Augustinian canons at St Andrews built in the early 12th century. There are splendid views from the top.

St Andrews Cathedral

The Pends,
St Andrews,
Fife,
KY16 9QL

W: www.historicenvironment.scot/visit-a-place/places/st-andrews-cathedral



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Kingsbarns Distillery tour

Conveniently located close to the home of golf, St Andrews, the Kingsbarns Distillery and Visitor Centre sits in a charming 18th century farm steading and features an exhibition, distillery tours, whisky tastings, shop and cafe.

Kingsbarns distillery

East Newhall Farm,
Kingsbarns,
Fife,
KY16 8QE

W: www.kingsbarnsdistillery.com



Day Three

Forth Boat Tours

Your clients will enjoy daily tours including magnificent views of the new Queensferry Crossing, the Forth Road Bridge and the world-famous UNESCO World Heritage Forth Railway Bridge. In addition, your clients can take in the beautiful panoramas of the Edinburgh skyline, the Kingdom of Fife and the historic island of Inchcolm with its medieval Abbey.

Forth Boat Tours

Port Edgar Marina
South Queensferry
EH30 9SQ

W: <https://www.forthtours.com/>



Eat Walk Edinburgh

Eat walk Edinburgh run food walking tours in the Old and New Towns of the City. Your clients will be visiting up to six locations tasting food and drink while hearing about the rich history of Edinburgh from their guide as they walk between premises. The guide will talk about the history of Edinburgh as your clients will walk between venues and point out other places of interest to visit during their stay.

Eat Walk Edinburgh

23 Ivy Terrace,
Edinburgh,
EH11 1PJ

W: <https://www.eatwalkedinburgh.co.uk>



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VisitScotland's Themed Years

Year of Scotland's Coasts and Waters 2020

In 2020, Scotland celebrates its Coasts and Waters with a year-long programme of events and activities which will shine a spotlight on these vital elements of our landscape.

From our beautiful natural features including coasts, lochs and rivers to our industrial heritage such as our canals, mills and the creation of our national drink – whisky, Scotland's Coasts and Waters have shaped our culture, our stories and our way of life.

So, whether you want to navigate your way around distant isles or canals, experience

Scotland's maritime heritage at a visitor attraction, enjoy Scotland's abundant natural larder or discover Scotland's wildlife on a local boat trip - Scotland's coasts and waters are perfect for get-away-from-it-all adventures.

For more info www.visitscotland.com/ycw2020 and join the conversation using #YCW2020



Year of Scotland's Stories 2022

Scotland's Year of Stories 2022 will shine a spotlight on the richness of our stories, past and present; celebrating our literary Icons and heroes, diverse voices, stories that have leapt from page to screen and stage, the richness of our myths, legends and local tales - and the places that have inspired them.

The words of Robert Burns are known and celebrated across the world, as are works by Sir Walter Scott and Robert Louis Stevenson, while stories by modern Scottish authors, such as JK Rowling's Harry Potter tales, are inspiring today's generation.

The story of real-life legends such as King Robert the Bruce, Sir William Wallace, Mary Queen of Scots have inspired poems, books and even Oscar winning movies.

Stories of magic, ghosts, witches, haunted castles and tales of mystical figures such as Kelpies abound, and there are the oral traditions handed down through generations in Scotland's many diverse communities. We invite visitors to join us in exploring the rich history of Scotland's stories in 2022, including a programme of events which will take place across the year



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VisitScotland Websites

Our travel trade website offers the travel industry a one-stop-shop for **Scotland information, inspiration and tool kit**. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website www.visitscotlandtraveltrade.com

Destination Education Programme www.visitscotlandtraveltrade.com/scotsagent

VisitScotland consumer site www.visitscotland.com

Information on travel trade website

- Inspirational itineraries
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Online destination education programme
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

General websites

Britrail	www.britrail.com
News & Weather information	www.bbc.co.uk/weather
British Train information	www.nationalrail.co.uk
Scottish Train information	www.scotrail.co.uk
Bus information	www.citylink.co.uk
Historic Environment Scotland	www.historic-scotland.gov.uk
National Trust for Scotland	www.nts.org.uk
Scottish Tourist Guides Association	www.stga.co.uk