

VisitScotland and expo itinerary



Wild and Luxury
Scotland
SAMPLE ITINERARY

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Day One

Scone Palace

Scone Palace was the crowning place of Scottish kings where Macbeth, Robert the Bruce and Charles II were once crowned. Scone breathes history like nowhere else in Scotland. It is the family home of the Earls of Mansfield and the ancient crowning place of Scottish kings on the stone of Scone, also known as the Stone of Scone, known as the Stone of Destiny, once stood, as it now resides in Edinburgh Castle. Your clients can wander down the Long Galley where King Charles II **strode to his coronation in 1661. During the Jacobite rebellions, the 'Old Pretender' spent three weeks at Scone while his son, Bonnie Prince Charlie, visited in 1745.**

Scone Palace
Scone,
Perth,
PH2 6BD

W: <https://scone-palace.co.uk/>



Dalwhinnie Distillery

Dalwhinnie Distillery is home to a famous Highland Single Malt Whisky renowned for its gentle flavours accentuated with notes of heather honey, citrus, vanilla and sweet malt. Set in splendid mountain scenery at the heart of the Cairngorm National Park, Dalwhinnie is the highest distillery in Scotland at 1164 feet above sea level. The name Dalwhinnie is derived from the Gaelic language, meaning 'meeting place', referring to the meeting of ancient cattle drovers' routes through the mountains. Your clients can enjoy from a simple tour of the distillery or to full whisky & chocolate tasting tour.

Dalwhinnie Distillery
General Wade's Military Rd,
Dalwhinnie,
PH19 1AA

W: <https://www.malts.com/en-gb/visit-our-distilleries/dalwhinnie/>



Campbells of Beaulay

Established in 1858, Campbell's of Beaulay is an iconic privately-owned country tailor and outfitters with a Royal Warrant to Her Majesty The Queen. The retail emporium is an experience in itself with a truly original and characterful charm. The alchemy of the original fixtures and fittings with the contemporary products sold today creates a unique appearance and experience.

Campbells of Beaulay
Highland Tweed House,
High Street,
Beaulay,
IV4 7BU

W: <https://www.campbellsofbeaulay.com/>

For all your travel trade needs: www.visitscotlandtraveltrade.com

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ANTA

Bring your clients to the Highland pottery and textiles shop of the Scottish interiors company, ANTA, in Fearn, where many of its products are made. There is free easy coach parking and our tearoom seats up to 20 people offering an appetizing selection of homemade soups, scones, teas, coffees and home baked treats.

ANTA
Fearn,
Tain,
Ross-shire
IV20 1XW

W: <https://www.anta.co.uk/>



Day Two

Alladale Reserve

One of the rangers at Alladale Reserve will take you out for the day and share some great insights in the daily management of the **nature reserve**. **Alladale is famous for its 'rewilding', which** involves reforestation and reintroduction of plant and animal species. With a bit of luck, your clients will see highland cattle, the majestic red deer, golden eagles and other wildlife species. Between mid-May and late September, your clients can also visit Glencalvie falls, to witness the salmon jump upstream.

Alladale Reserve
Alladale Wilderness Reserve,
Ardgay,
IV24 3BS

W: <https://alladale.com/>



Achnagairn Estate

On the grounds of the picturesque estate, only 7 miles from Inverness, Achnagairn Estate has seven luxury lodges available for hire. Each lodge has between 4 and 6 bedrooms and can sleep up to 12 people. Each is individually designed, with its own name and theme, and the bedrooms has its own distinct feel, meaning that there is something for everyone.

Achnagairn Estate
Kirkhill,
Inverness,
IV5 7PD

W: <http://www.perfect-manors.com/>

Loch Ness by Jacobite Cruises

For over 40 years Loch Ness by Jacobite has been welcoming Highland adventurers on board to share in the delights of what the iconic Loch Ness has to offer! The highlight of any visit to

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Inverness is a trip to Loch Ness and there is no better way to enjoy Loch Ness and Urquhart Castle than by boat. From 1 hr sailings to leisurely 6.5 hr Coach and Cruise Tours, award-winning Jacobite Cruises is a must-visit attraction for Groups and Fit's.

Loch Ness by Jacobite Cruises
Dochgarroch Lock,
Dochgarroch,
Inverness,
IV3 8JG

W: <https://www.jacobite.co.uk/>



Urquhart Castle

Once one of Scotland's largest castles, Urquhart saw great conflict during its 500 years as a medieval fortress. Control of the castle passed back and forth between the Scots and English during the Wars of Independence. The power struggles continued, as the Lords of the Isles regularly raided both castle and glen up until the 1500s. The last of the government troops garrisoned here during the Jacobite Risings blew up the castle when they left. Urquhart's iconic ruins remain, offering glimpses into medieval times and the lives of its noble residents.

Urquhart Castle

Drumnadrochit,
Inverness,
IV63 6XJ

W: <https://www.historicenvironment.scot/visit-a-place/places/urquhart-castle/>



Day Three

Dun Aluinn

Situated on an elevated site overlooking the town of Aberfeldy and the sweeping River Tay, Dun Aluinn enjoys 5.5 acres of private grounds with an extensive terrace with stunning views down the Tay Valley to Schiehallion. Dun Aluinn is available for hire as an Exclusive Use venue with catering provided by their partners Ballintaggart Farm, with full housekeeping, butler and concierge services. Staff at Dun Aluinn will create totally unforgettable Highland Experiences for your clients together with local world-class partners, from whisky tours & tasting to salmon fishing on the River Tay.

Dun Aluinn
Alma Avenue,
Aberfeldy,
PH15 2BW

W: <http://www.dunaluinn.com/>



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Royal Lochnagar Distillery & Visitor Centre

Royal Lochnagar distillery is situated on the south side of the River Dee close to Balmoral Castle. Age old traditions and craftsmanship produce one of Scotland's most exclusive whiskies. A visit to Royal Lochnagar is a timeless experience.

Royal Lochnagar Distillery & Visitor Centre
Crathie
Ballater
AB35 5TB

W: <https://www.malts.com/en-row/distilleries/royal-lochnagar>



Balmoral Castle

Balmoral Castle has been the Scottish home of the Royal Family since it was purchased for Queen Victoria by Prince Albert in 1852, having been first leased in 1848. The Castle is an example of Scots Baronial architecture and is classified by Historic Scotland as a category A listed building. In 2019 the grounds, gardens, exhibitions, gift shop and cafe will be open to the Public on a daily basis from Monday 1st April until Wednesday 31st July.

Balmoral Castle
Balmoral Estates
Ballater
Aberdeenshire
AB35 5TB

W: <https://www.balmoralcastle.com/>



Dunnottar Castle

A romantic, evocative and historically significant ruined Castle perched on a giant conglomerate on the edge of the North-Sea. Once seen - never forgotten. Your clients visit Dunnottar Castle for an unforgettable experience and discover the importance of Dunnottar – an impregnable fortress **that holds many rich secrets of Scotland's colourful past. The dramatic and evocative ruined cliff top fortress was the home of the Earls Marischal, once one of the most powerful families in the land.**

Dunnottar Castle
Stonehaven,
Aberdeenshire,
AB39 2TL

W: <https://www.dunnottarcastle.co.uk/>



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VisitScotland's Themed Years

Year of Scotland's Coasts and Waters 2020

In 2020, Scotland celebrates its Coasts and Waters with a year-long programme of events and activities which will shine a spotlight on these vital elements of our landscape.

From our beautiful natural features including coasts, lochs and rivers to our industrial heritage such as our canals, mills and the creation of our national drink – **whisky**, **Scotland's Coasts and Waters** have shaped our culture, our stories and our way of life.

So, whether you want to navigate your way around distant isles or canals, experience

Scotland's maritime heritage at a visitor attraction, enjoy Scotland's abundant natural larder or discover Scotland's wildlife on a local boat trip - Scotland's coasts and waters are perfect for get-away-from-it-all adventures.

For more info www.visitscotland.com/ycw2020 and join the conversation using #YCW2020



Year of Scotland's Stories 2022

Scotland's Year of Stories 2022 will shine a spotlight on the richness of our stories, past and present; celebrating our literary Icons and heroes, diverse voices, stories that have leapt from page to screen and stage, the richness of our myths, legends and local tales - and the places that have inspired them.

The words of Robert Burns are known and celebrated across the world, as are works by Sir Walter Scott and Robert Louis Stevenson, while stories by modern Scottish authors, such as JK

Rowling's Harry Potter tales, are inspiring today's generation.

The story of real-life legends such as King Robert the Bruce, Sir William Wallace, Mary Queen of Scots have inspired poems, books and even Oscar winning movies.

Stories of magic, ghosts, witches, haunted castles and tales of mystical figures such as Kelpies abound, **and there are the oral traditions handed down through generations in Scotland's many diverse communities. We invite visitors to join us in exploring the rich history of Scotland's stories in 2022, including a programme of events which will take place across the year.**



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VisitScotland Websites

Our travel trade website offers the travel industry a one-stop-shop for Scotland information, inspiration and tool kit. The site is designed to assist tour operators and agents to sell destination Scotland more effectively to their clients.

Travel trade website www.visitscotlandtraveltrade.com

Destination Education Programme www.visitscotlandtraveltrade.com/scotsagent

VisitScotland consumer site www.visitscotland.com

Information on travel trade website

- Inspirational itineraries
- Downloadable e-brochures and maps
- Link to multimedia library for images and videos
- Online destination education programme
- Opt-in to receive our monthly travel trade e-newsletter.
- A comprehensive directory of Scottish companies who have committed to special rates, discounts and commissions exclusively available for the travel trade.

General websites

Britrail	www.britrail.com
News & Weather information	www.bbc.co.uk/weather
British Train information	www.nationalrail.co.uk
Scottish Train information	www.scotrail.co.uk
Bus information	www.citylink.co.uk
Historic Environment Scotland	www.historic-scotland.gov.uk
National Trust for Scotland	www.nts.org.uk
Scottish Tourist Guides Association	www.stga.co.uk