Perthshire offers many unique and luxurious experiences: whether you are looking to restore that feeling of balance and wellbeing by indulging in the finest locally-sourced food and drink, enjoy the best of the great outdoors, or want to try out a new pastime.

At 119 miles, the River Tay is not only the longest river in Scotland, but also one of our five best salmon rivers. Where better then to learn to fly fish? You can even have your catch smoked locally, at the Dunkeld Smokery!

You can experience the thrill of flying a Harris Hawk, ride horses through Big Tree Country, or indulge the thrill of the races. It’s all on offer in this stunning area of outstanding natural beauty.

If your clients prefer indoor treats there are five-star restaurants serving up the best of our local produce; a chocolate tour; a scent-sational gin experience – as well as the award-winning Famous Grouse Experience. Year-round there are festivals, cultural attractions and serene luxury spas in which to immerse yourself. So, whether you plan to visit for the weekend, or linger for the week, there’s no shortage of unique Perthshire experiences to enjoy.

For more ideas and contacts go to www.visitscotlandtraveltrade.com or email traveltrade@visitscotland.com
Uniquely Perthshire Experiences

Country Sport Experiences

Gleneagles Hotel & Estate – The hotel’s 850-acre estate epitomises the natural beauty for which Scotland is famed and offers a glorious playground of country pursuits and activities. A world of unforgettable sporting experiences awaits: fly a Harris’ Hawk, ride horses, go off-road, train gundogs, shoot game or fish. 0800740705 (Option 1) resort.sales@gleneagles.com www.gleneagles.com

Scone Palace & Estate – The famous River Tay is one of Scotland’s most celebrated salmon rivers. The Fishponds and Waulkmill fishing beats present prime salmon and sea trout fishing throughout the season. Packages offer an experienced ghillie, use of a boat and casting instructions on request. Suitable for spinning and fly fishing. 01738 554920 estate@scone-palace.co.uk www.scone-palace.co.uk

Dunkeld House Hotel & Estate – Dunkeld House Hotel offers the biggest sporting clay pigeon range in Scotland and the highest shooting tower. County Clays has over 50 simulated game targets: so, whether you are looking to practise on our simulated pheasant, or test your eye on a bolting rabbit, we offer the best experience for all skill levels. 07845 014546 countyclays@gmail.com www.countyclays.co.uk

Fonab House Hotel & Spa – A truly special, luxury 5-Star Scottish spa hotel plays host to a wide range of country sport activities throughout the year. Take advantage of their local knowledge in arranging group activities such as archery, falconry or mini highland games held in the hotel grounds on edge of the Loch Faskally and enjoy the view. 01796 470 140 reservations@fonabcastlehotel.com www.fonabcastlehotel.com

Atholl Estates – Enjoy a guided trek into the heather-covered hills of Highland Perthshire, travel along forestry tracks and experience a river crossing on the back of a sure-footed Highland Pony. With opportunities to spot local wildlife, there’s a new sight every corner. Routes are tailored for experienced, novice and beginner, so everyone is welcome. 01738 554 920 abw@atholl-estates.co.uk www.atholl-estates.co.uk

Food & Drink Tours

Persie Gin Tours – Perse Distillery, at the foot of Glenfiddich, produces three aromatic styles of gin, hand-crafted in small batches: distilled and bottled on site. There’s Zesty Citrus, Herby and Sweet & Nutty – each with its own distinctive aroma. Come and see an award-winning craft distillery in action and enjoy free samples on arrival. 01250 886798 snifter@persiedistillery.com www.persiedistillery.com

Famous Grouse Experiences – The Dallas Dhu Experience gives unrivalled access to the world of whisky. Witness the milling of the grains and laying the casks down to sleep, with the head stillman. After a delicious lunch, join our drammer to learn the art of blending – and take home your own blend. Tours by appointment. 01764 656565 enquiries@thefamousgrouseexperience.com www.thefamousgrouseexperience.com

Chocolate Tours – Iain Burnett is Scotland’s most awarded Master Chocolatier. Working for Michelin star chefs from his specially designed chocolate kitchen in picturesque Grandtully. Here you can sample the award-winning Hot Chocolate, explore the Chocolate Shop, take an audio self-guided chocolate tour or Velvet Truffle tasting. 01887 840775 marketing@highlandchocolatier.com www.highlandchocolatier.com

Anglers’ Experience – Springwells is a traditional artisan smokehouse in the ancient cathedral town of Dunkeld, on the banks of the River Tay. Established over 30 years ago to smoke anglers’ fish, this service is still provided. We produce high quality smoked salmon: quality recognised by several Gold Awards. 01350 727639 enquiries@dunkeldsmokedsalmon.com www.dunkeldsmokedsalmon.com

Spa Experiences

The Glenelgs Spa is one of a highly select group of destinations in the world designated a Luxury Spa Resort, an honour awarded after rigorous evaluation by the Leading Hotels of the World group. Offering an extensive menu of traditional therapies as well as complementary and alternative wellness treatments 0800 740705 (Option 1) resort.sales@gleneagles.com www.gleneagles.com/wellbeing/spa

Relax and unwind at the Fonab Castle Woodland Spa. Indulge in bespoke spa treatments; from signature Matsap Facials, hot stone massage to a Shellach Manicure and pedicure. Immerse yourself in our thermal suite with steam room, sauna and aroma relax room, or our 15m indoor pool and jacuzzi. 01796 470140 reservations@fonabcastlehotel.com www.fonabcastlehotel.com/spa

Crief Hydro’s tranquil adult-only Victorian Spa is today a modern, tranquil pool complete with sauna, steam room and ice fountain – it’s a world of blissful calm. When it comes to relaxation, Crief Hydro has been leading the way since 1868, so you know you’re in good hands here, with BABCR Aromatherapy Associates. 01764 655555 www.criefhydro.com

Spa Ung is a small independent spa is just two miles from Pitlochry. The facilities are immaculately presented, with beautiful aromas and a warm ambience. Luxurious treatment rooms and an alfresco patio with sauna and hot tub awaits. Book an individual treatment, spa day or private hire, where the whole facility can be exclusively yours. 07952 433596 mail@sponuiq.co.uk www.sponuiq.co.uk

Events & Festivals

Crieff Highland Gathering – The Gathering has been held since 1870, with previous Chieftains including Euan MacGregor. With a full programme of traditional highland games competitions, highland dancing, tug o’ war, piping performances the games attract over 6000 people annually to Market Park. www.criefhighlandgathering.com

Blair Athol International Horse Trials – The largest equestrian event in Scotland, and one of the top five within the UK, forms part of the global calendar of Horse Trials. The CCI*** competition is a qualifying competition for the Olympic Games and World Championships. There is a supporting programme of showing classes, Pony Club competitions, BSJA jumping and a shopping village. www.blairhorsetrials.co.uk

GWT Scottish Game Fair – Scotland’s most popular outdoor event, the Scottish Game Fair celebrates all rural Scotland has to offer. There’s fishing and falconry demonstrations, game and gun dogs, traditional pipe bands and traditional fare at family event run over three days. www.scottishfair.com

Perth Races – Nestled in the parklands of Scone Palace, Perth Racecourse is Scotland’s most northerly course and one of the UK’s favourite days out. A day at Perth Races is unique with a thoroughbred racecourse, thrilling atmosphere, stunning grounds and the very best in Scottish food and drink. www.perth-races.co.uk

Perth Festival of the Arts – A gem in Scotland’s cultural calendar Perth Festival of the Arts corrects leading musicians and artists from around the world with the rich cultural offer of the City of Perth. Programming rock, opera, classical, jazz, traditional music and visual arts the event is in its 27th year. www.perthfestival.co.uk

For more information on things to see and do in Perthshire go to visitscotland.com/perthshire